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University of South Carolina
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

September 13, 2013

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, September 13, 2013, at 10:00 a.m., in the 1600 Hampton Street Board Room.

Members present were: Mr. Mark W. Buyck, Jr., Chairman; Mr. Chuck Allen; Dr. C. Edward Floyd; Mr. William W. Jones, Jr.; Mr. Toney J. Lister; Ms. Leah B. Moody; Mr. Mack I. Whittle, Jr.; Mr. Eugene P. Warr, Jr., Board Chairman; and Mr. John C. von Lehe, Jr., Board Vice Chairman. Mr. William C. Hubbard was absent.

Other Trustees present were: Mr. Robert "Eddie" Brown; Mr. Tommy C. Cofield; Mr. A. C. "Bubba" Fennell; Mr. Miles Loadholt; Mr. Hubert F. Mobley; Dr. C. Dorn Smith III; Mr. Thad Westbrook; and Dr. Mitchell M. Zais. Mr. Charles H. Williams joined the meeting by telephone.

Chairman of the Faculty Senate James H. Knapp and Student Government President Chase Mizzell were present. Also in attendance was NCAA/SEC Representative for the University and Associate Dean for Academic Affairs, Faculty Athletics Representative, and Professor in the Department of Educational Leadership and Policies, College of Education, Zach Kelehear.

Others present were: President Harris Pastides; Secretary Amy E. Stone; Chief Financial Officer Edward L. Walton; General Counsel Walter "Terry" H. Parham; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President for Human Resources Chris Byrd; Interim Vice President for Communications Wes Hickman; Interim Vice President for Development and Alumni Relations Susan Lee; Palmetto College Chancellor Susan Elkins; Athletics Director Ray Tanner; University Foundations Executive Director Russell H. Meekins; Associate Vice President for Business and Finance Leslie Brunelli; Associate Vice President for Business Affairs, Finance and Planning Division, Helen T. Zeigler; Senior Vice Provost and Director of Strategic Planning Christine W. Curtis; Associate Vice President for Transportation and Logistical Relations Derrick Huggins; Director of Facilities Planning and Programming and University Architect Derek S. Gruner; Director of the Internal Audit Department Phil Iapalucci; Director of Capital Budgets and Financing Charlie Fitzsimons; Director of Facilities

Planning and Construction, Division of Facilities, Jeff Lamberson; Director of State Relations Trey Walker; Associate Director of Planning and Assessment Cameron Howell; Executive Associate Athletics Director Kevin O'Connell; Associate Athletics Director and Senior Women's Administrator Judy Van Horn; Chief Financial Officer, Athletics Department, Jeff Tallant; Senior Associate Athletics Director for Development and Gamecock Club Jeff Crane; Associate Athletics Director Compliance Services Chris Rogers; Assistant Athletics Director, Ticket Operations, Lance Grantham; Executive Dean, College of Arts and Sciences, Roger H. Sawyer; Vice Chancellor for Business and Finance, USC Aiken, Joe Sobieralski; Executive Assistant to the President for Equal Opportunity Programs Bobby Gist; Special Assistant to the President J. Cantey Heath, Jr.; Michael Brown with Gilbane Construction; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen and Terri Saxon.

Chairman Buyck called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Mr. Hickman introduced members of the media who were in attendance: Thad Moore, *The Daily Gamecock*; Andy Shain and David Cloninger, *The State Newspaper*; and Ron Aiken, *Gamecock Central*.

Chairman Buyck said that notice of the meeting had been posted; the press notified as required by the Freedom of Information Act; the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

Chairman Buyck welcomed the Intercollegiate Athletics Committee representative: Dr. Zach Kelehear.

I. USC Columbia Athletic Director's Report

Chairman Buyck called on Mr. Tanner to update the Committee about the Athletics Department. He began by noting a recent *Daily Gamecock* article entitled Ticketing Sees Few Issues at Season Opener and commending Dr. Pruitt and his staff, as well as Lance Grantham and his staff for a successful implementation of a revised student ticketing system.

NCAA Compliance – Mr. Tanner said that he was very pleased with the performance of the Compliance Services Office, which educates coaches, staff, student-athletes, donors and fans; interprets NCAA rules; monitors compliance with NCAA rules; and investigates allegations as needed. Most importantly he the compliance staff to student-athlete ratio placed the University of South Carolina among the top in the country and demonstrates USC's commitment to integrity. In addition, 91 percent of USC's

secondary violations were self-discovered by coaches or staff. He applauded the staff for being proactive in identifying issues before they become problems.

Development Report – Mr. Tanner reviewed major gift revenue totals from 1995 – 2013. He noted that in 2013 Athletics exceeded its \$7 million estimate with a total of \$10,250,379. The revenue includes gifts, pledges, and planned gifts. Most significant during FY 2013 was the increase in the number of donors contributing \$1,000 and above, from 91 to 207; and the increase in Gamecock Club memberships from 15,430 in 2012 to 16,404 as of September 12, 2013.

Ticket Office Report – In 2012 a total of 49,195 season football tickets were sold. That number increased by 5.6 percent for 2013 with 51,967 season football tickets sold as of September 11, 2013. Individual game tickets for the University of North Carolina, Vanderbilt University, the University of Florida, and Clemson University have been sold out. The University of Kentucky game is nearly sold out.

Facilities Report – Mr. Tanner briefed the Committee on the following Athletics projects:

- Indoor Football Practice Facility (\$14.5 million) – Phase II approval received from the State Budget and Control Board (BCB). The bid will be let following the 2013 Football Season with construction scheduled for March 2014 – March 2015.
- Football Practice Fields (\$3 million) – Phase II approval received from the BCB. The bid will be let following the 2013 Football Season with construction scheduled for December 2013 – July 2014.
- Williams-Brice Stadium Plaza/ETV (\$14 million) – Phase I approval will be considered at the Joint Bond Review Committee (JBRC) and the BCB meetings in October. Following those approvals, the Phase II proposal will be considered at the February 2014 Buildings and Grounds Committee meeting. Following JBRC and BCB Phase II approvals in May 2014, construction would begin December 2014, with completion in August 2015, prior to the first game of the 2015 Football Season.
- Field House Conversion/Indoor Track (\$5 million) – Phase I approval will be considered at the October JBRC and BCB meetings. Once approved, the Phase II proposal will be considered at the February 2014 Buildings and Grounds Committee meeting. Following JBRC and BCB Phase II approvals in May 2014, construction would begin June 2015, with completion in January 2016.
- Outdoor Track and Field (\$10 million) – Phase I approval will be considered at the October JBRC and the BCB meetings. Once approved, the Phase II proposal will be considered at the February 2014 Buildings and Grounds Committee meeting. Following JBRC and BCB Phase II approvals in May 2014, construction would begin December 2014, with completion in September 2015.

- Soccer Building (\$2.5 million) – Phase I approval will be considered at the October JBRC and BCB meetings. Once approved, the Phase II proposal will be considered at the February 2014 Buildings and Grounds Committee meeting. Following JBRC and BCB Phase II approvals in May 2014, construction would begin February 2015, with completion in January 2016.

- Tennis Complex Addition (\$995,000) – Phase I approval received from the BCB in May 2013. Phase II approval will be requested at the Building and Grounds Committee and the full Board later today. Construction is scheduled to begin by June 2014, with completion by December 2014.

- Sand Volleyball (\$995,000) – This project received Building and Grounds Committee and the full Board approved in February 2013. Construction began in June 2013 and is expected to be complete by November 2013.

SEC ESPN Network – Mr. Tanner stated that the network’s launch scheduled for August 2014, will feature the USC Gamecocks and the Texas A&M Aggies. The Department of Athletics and the School of Journalism and Mass Communications are exploring collaboration opportunities to provide practical work experience for USC students related to the new network.

Special Accomplishments

- Head Track and Field Coach Curtis Frye was named assistant coach (sprints/hurdles) and Assistant Head Track and Field Coach Delethea Quarles was named assistant coach (jumps/combined) at the International Association of Athletics Federations (IAAF) World outdoor Championships.
- Coach Frye also was chosen head coach and Head Men’s Basketball Coach Frank Martin and Head Men’s and Women’s Swimming Coach McGee Moody were chosen as assistant coaches at the USA Men’s World University Games.
- Former Track and Field Gamecock Lashinda Demus won the women’s 400-meter hurdle bronze medal at the 2013 IAAF World Championship in Moscow. (President Pastides noted that Ms. Demus was in the process of enrolling in USC Palmetto College to complete her degree. She was a great student, but had withdrawn to pursue her Olympic career.)
- Former Track and Field Gamecock Natasha Hastings was a silver medalist with the Team USC 4x400-meter relay at the 2013 IAAF World Championship in Moscow
- Current student-athlete with the USC Men’s Swim team Michael Flach was a silver medalist with Team USA’s 4x200-meter relay team at the 2013 World University Games.

- Coach Frye will be inducted into the U. S. Track & Field and Cross Country Coaches Association (USTFCCCA) Coaches Hall of Fame as the Class of 2013 on Monday, December 16, 2013.
- Head Women's Basketball Coach Dawn Staley was inducted into the Naismith Memorial Basketball Hall of Fame's Class of 2013 on Sunday, September 8, 2013. Mr. Tanner stated that he and President Pastides attended the induction and that Ms. Staley's speech was outstanding. He said that they were proud of her and encouraged the Committee to listen to the speech.

Strategic Plan Initiative – Mr. Tanner stated that the Athletics Department was in the midst of crafting a new strategic plan in partnership with outside consultant Todd Tuner, president and founder of Collegiate Sports Associates. The plan will include: focusing on its future; affirming its mission and purpose; identifying its core values; aligning with the University's mission; and identifying its goals and objectives. Mr. Tanner outlined the timeline for the strategic plan, noting that the department was more than halfway through the process and that a draft plan is expected to be ready in December 2013. The department's strategic priorities are:

- Resources – Enhance resources for University coaches and student-athletes to compete at the highest levels by engaging all stake holders.
- Branding and Identity – Further the Gamecock brand through exceptional marketing, customer service, game day atmosphere and community engagement.
- Student-Athlete Well-Being – Enhance the current student-athlete experience including academics, wellness, personal development and former student-athlete success.
- Championship Culture – Every day create a culture that will enable the University's teams, student-athletes, coaches and fans to win and enjoy a championship experience.
- Integrity – Maintain and enhance an environment of integrity and ethical behavior.

Mr. Tanner noted that prior to the start of each football season Coach Spurrier invites speakers to address the team; and he shared the list of this year's speakers.

Mr. Tanner's report included a statistical representation of the student athletes in each of the 16 South Carolina judicial circuits. The 5th Judicial Circuit currently had the largest USC student athlete representation. The 27 student athletes in that particular judicial circuit came from Richland and Kershaw Counties. Mr. Tanner then quizzed Board members about various Gamecock trivia.

Mr. Tanner invited questions and Mr. Allen asked if the ESPN SEC network agreement would affect the current CBS agreement and he responded no. Mr. Whittle asked for clarification on the ESPN SEC network revenue stream for the University. Mr. Tanner responded that at this point, projected revenues were only estimates.

Dr. Floyd said that although he thought the Athletics projects presented were good, he questioned the total debt associated with them and whether the department could service the debt without use of new ESPN SEC revenue. Mr. Tanner responded he felt comfortable that Athletics could service the maximum anticipated debt of \$160,000,000.

Mr. Allen asked if the number of 2013 season football tickets sold was the highest ever and Mr. Tanner responded yes. Discussion ensued regarding the number of tickets available for sale, the number of tickets allotted for students, and the number of tickets available for away game sales. Mr. Tanner called on Mr. Grantham to respond. He explained that there was not a set number of tickets available for away games. The University deals individually with each institution.

In conclusion, Mr. Tanner stated that he was into his second year as the University's Athletics Director and he thanked the Board for its input and support.

II. Rex Enright Plaque Relocation

Mr. Tanner explained that the Roundhouse building had been torn down to allow for development of the Athletic Village. A request to relocate the Rex Enright Plaque, which had been displayed in the Roundhouse, to the lobby of the Rice Building would be presented later in the day to the Buildings and Grounds Committee.

Mr. Allen asked if the Rex Enright family had been notified of the relocation and Mr. Tallant replied yes and that the family was supportive. Mr. Allen requested that when these types of actions are requested the University be sensitive to the families.

Mr. Westbrook asked if discussion was occurring regarding the establishment of an Athletics museum to house the Gamecock accomplishments and recognitions. Mr. Tanner responded that the senior athletics staff had recently discussed a Gamecock Hall of Fame, and would continue those discussions.

III. USC Beaufort Athletic Director's Report

This report was deferred for a later meeting.

IV. Other Matters

There being no other matters to come before the Committee, Chairman Buyck declared the meeting adjourned at 10:40 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Amy E. Stone". The signature is written in a cursive style with a large initial "A" and a long, sweeping underline.

Amy E. Stone
Secretary