

A CELEBRATION OF DAWN STALEY

September 3, 2026

About the event

The University of South Carolina values educational access and affordability. One of our biggest champions of these efforts is women's basketball head coach Dawn Staley. The **September 3, 2026**, fundraising event, "**A Celebration of Dawn Staley**," will recognize Coach Staley's recent achievements on and off the court, and, most importantly, it will benefit the Dawn Staley Champions Fund.

The event will highlight four key education initiatives supported through the Dawn Staley Champions Fund that benefit first-generation students and student-athletes at the University of South Carolina: Gamecock Guarantee, the Richard T. Greener Scholarship, the Women's Basketball Leadership Fund and CarolinaLIFE.

Gamecock Guarantee

The Gamecock Guarantee is a need-based financial and academic support program for academically talented first-generation students from South Carolina. The program offers students \$5,000 of support per year, additional assistance such as scholarships, as well as access to programs and services that bolster their academic achievement and further enrich their undergraduate experiences.

Richard T. Greener Scholarship

Named in honor of the first Black faculty member at the university, the Richard T. Greener Scholarship is a \$2,000 four-year scholarship awarded to incoming freshmen based on academic achievement, leadership ability, community service and financial need.

Women's Basketball Leadership Fund

The Women's Basketball Leadership Fund improves the overall student-athlete experience by providing resources to foster success on campus and throughout life. Focus areas include leadership training, career resourcing and life skills development.



About Dawn Staley

Dawn Staley's life and career tell a story of grit and determination, overcoming the odds to achieve extraordinary success. Since taking over the South Carolina women's basketball team in 2008, she has brought home three national championships (2017, 2022, 2024) and has made the Gamecocks the winningest program in the nation over the last five seasons. The first person to win both the Naismith Player of the Year and Coach of the Year awards in a career, she has been the national coach of the year five times, including after leading South Carolina to a 38-0 season in 2023-24. Her success in SEC championships and winning percentage is the second only to the legendary Pat Summitt. In 2021, Staley led the U.S. women's basketball team to an Olympic gold medal in Tokyo.



Images courtesy of South Carolina Athletics

CarolinaLIFE

CarolinaLIFE is a non-degree, residential certificate program at the University of South Carolina for students with intellectual and developmental disabilities. Built on inclusion and individualized support, it helps students develop skills in academics, career readiness, independent living, and social engagement. Students are fully immersed in campus life, with access to USC courses, housing, organizations, athletics, work-study, and commencement, while receiving tailored support to reach their personal and professional goals.

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Garnet (Presenting) Sponsor — \$50,000

- Up to 10 attendees at a private reception with Coach Staley
- Advance public recognition of your company as a supporter of the Dawn Staley Champions Fund
- Electronic signage at the event
- Logo recognition in the event program
- Guest photos with Coach Staley
- Two reserved tables of 10 at the event
- 10 autographed basketballs
- 10 tickets to a 2025-26 South Carolina women's basketball game
- Halftime recognition at a 2025-26 South Carolina women's basketball game

Platinum Sponsor — \$25,000

- Up to six attendees at a private reception with Coach Staley
- Advance public recognition of your company as a supporter of the Dawn Staley Champions Fund
- Electronic signage at the event
- Logo recognition in the event program
- Guest photos with Coach Staley
- Two reserved tables of 10 at the event
- Six autographed basketballs
- Eight tickets to a 2025-26 South Carolina women's basketball game
- Halftime recognition at a 2025-26 South Carolina women's basketball game

Gold Sponsor — \$10,000

- Up to four attendees at a private reception with Coach Staley
- Advance public recognition of your company as a supporter of the Dawn Staley Champions Fund
- Electronic signage at the event
- Logo recognition in the event program
- Two reserved tables of 10 at the event
- Four tickets to a 2025-26 South Carolina women's basketball game
- Halftime recognition at a 2025-26 South Carolina women's basketball game

Silver Sponsor — \$5,000

- Up to two attendees at a private reception with Coach Staley
- Advance public recognition of your company as a supporter of the Dawn Staley Champions Fund
- Electronic signage at the event
- One reserved table of 10 at the event
- Four tickets to a 2025-26 South Carolina women's basketball game
- Halftime recognition at a 2025-26 South Carolina women's basketball game

Bronze Sponsor — \$3,000

- Advance public recognition of your company as a supporter of the Dawn Staley Champions Fund
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- One reserved table of 10 at the event
- Two tickets to a 2025-26 South Carolina women's basketball game
- Halftime recognition at a 2025-26 South Carolina women's basketball game



UNIVERSITY OF
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