

Curriculum Vitae for

DAVID GORDON HUDGENS, PHD

CLINICAL ASSOCIATE PROFESSOR, SONOCO INTERNATIONAL BUSINESS DEPARTMENT

DARLA MOORE SCHOOL OF BUSINESS, UNIVERSITY OF SOUTH CAROLINA - COLUMBIA, SC

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EDUCATION

- 2008 **Education Specialist – EdS**, College of Education, University of South Carolina
- 2001 **Doctor of Philosophy – PhD**, Department of Anthropology (Cultural)
University of Pittsburgh
EMERGING CULTURAL MARKETS AND PRIVATE ENTERPRISE IN CHINA:
MANAGING CHANGE IN VALUES, FAMILY AND FUTURES
- 1995 **International Affairs Certificate Program, SAIS Hopkins-Nanjing** (China)
Paul H. Nitze School of Advanced International Studies, Johns Hopkins University
- 1991 **Master of Arts – MA**, Department of Anthropology, University of Connecticut
- 1987 **Bachelor of Science – BS**, Department of Sociology & Anthropology
College of Charleston

ACADEMIC AND PROFESSIONAL EXPERIENCE

DARLA MOORE SCHOOL OF BUSINESS, UNIVERSITY OF SOUTH CAROLINA

2021 - Present Clinical Assistant Professor of International Business Department

2016 – 2021 Clinical Assistant Professor of International Business Department

CURRENTLY TEACHING

- IBUS 750 Business in Asia (Fall 2016-Present – Short-term Study Abroad)
Hodges Scholars format for Northeast China (Beijing, Tianjin and Shanghai)
- IBUS 490 Special Topics: International Business & Chinese Enterprise
(Fall/Spring 2016-Present)
- IBUS 490 Special Topic: Maymester: Economic Development & Transition in Vietnam
(May 2019, scheduled May 2020)
- IBUS 301 Introduction to International Business (Fall/Spring 2016-Present)
- SCHC 374 Exploring Social Innovation, Culture and Emerging Markets
(Spring 2018 & Spring 2019)
- SCHC 274 Fundamentals of Business Inquiry–First Year IB Students
South Carolina Honors College, 2005 – Present

Administrative Roles in the Darla Moore School of Business

2009-2021 Faculty Co-Director for IBCE – International Business and Chinese Enterprise Program. Provide logistical support to Undergraduate Division in planning and manage transitions for students to language study programs in Asia and related activities in the US and Asia during the four-year phase of the cohort program.

2020-2021 EIMBA – DMSB Faculty Director for double degree IMBA program in collaboration with National Taiwan Normal University (NTNU) in Taipei – DIMBA Program not currently admitting students.

2012-2017 Regional Director – Asia - Office of International Activities

Support faculty and administration in the daily operations and communications for relevant Asia-based activities and international programs, including support for the Sonoco International Business Department, Undergraduate Division, Graduate Division, CIBER, Short-term Study Abroad and Office of Career Management.

Support student activities in coordination with Asia-based institutional partners in the region including: Chinese University of Hong Kong, Tsinghua University, Renmin University, Beijing Language & Culture University, Shanghai Jiaotong, University and Fudan University.

2008 – 2016 Advise IMBA – Support Graduate Division and Office of Career Management in advising Chinese Track students for language study in China and procuring internships in the region. Recent internships include Apple China (Beijing and Taipei), PPG (Shanghai), J-sure Pharmaceuticals (Shanghai).

US-CHINA BUSINESS FORUM

Serve as primary coordinator for a forum co-sponsored by DMSB and the Confucius Institute at USC.

November **2010**: The Economic Relationship between China and the US Southeast.

February **2013**: Global Communication in Business Across China & North American Markets

October **2014**: Narratives of Leadership in Global Business

Serve as the DMSB liaison with the Confucius Institute at USC and the Beijing Language & Culture University (BLCU) partnership with USC regarding special events, language assessments, and related cultural activities for the USC community.

Provide additional support on periodic basis to the Office of the USC Vice Provost. Coordinate special events and activities related to Asia affairs for DMSB and USC, including visiting delegations and guests, special conferences and related activities.

2008 – 2012

Associate Director – International Activities, Undergraduate Division

Managed IBCE programming activities with Chinese University of Hong Kong since the cohort program's inception in 2009.

Provided support to faculty and staff in the admissions process for the International Business major.

Instructor - Executive Education Program on Cross-Cultural Contexts, DMSB
2009 Westinghouse in Columbia, SC

1997 – 2008

Associate Director, Track Manager & Lecturer, IMBA – DMSB Graduate Division

Coordinated study abroad and internship activities for MIBS and IMBA students. At various times managed students in MIBS and IMBA International Student Tracks (Global Track), Chinese Track, Japanese Track, Italian Track, Arabic Track and affiliated partner school programming.

Instructor - Executive Education Program on Cross-Cultural Contexts, DMSB
2006 International Paper in Memphis, TN

1997

Manager, International Trade Development, Department of Commerce, South Carolina

Coordinated Asia-related activities in trade and export development activities. Provided additional support to Office of Business Development (Investment), Office of Existing Business and Industry, and the Office of the Governor of South Carolina on trade development missions.

CURRENT RESEARCH ACTIVITIES –

CIBER GRANT FOR CONDITIONAL CASH TRANSFERS 2018-19 Phase 2 Qualitative Study

CIBER GRANT FOR CONDITIONAL CASH TRANSFERS 2017-18/Phase 1 Qualitative Study

CIBER GRANT FOR CONDITIONAL CASH TRANSFERS 2016-17 / CONCEPT DEVELOPMENT

Project focuses on Social Innovation Models by developing a comparative framework in emerging market economies to understand institutional and cultural barriers to effective poverty reduction programs. This project is comprised of two phases involving qualitative and quantitative studies in the Philippines, Colombia, Peru and Brazil. Fieldwork conducted in July 2017, January 2018 in Manila, Philippines, July 2019 in Kuala Lumpur, Malaysia.

PRINCIPLE INVESTIGATOR & MENTOR FOR STUDENTS IN MAGELLAN SCHOLARS RESEARCH AWARDS

Spring 2016 “IBCEasy – A User’s Guide to IBCE”, Student: Alec Cobham
Developing IOS and Android Apps for IBCE on Culture, Study & Life in Asia

2013-2014 Successes and Failures of Non-Governmental Organizations (NGOs) and Third-Party Aid Groups in China, Student: Alice Chang (in Hong Kong)

2011-2012 A New Arrangement for Hong Kong: One Country, Two Economies?

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Student: Justin Jensen (in Hong Kong)

Spring 2010 Suppressing Speculation: China's New NASDAQ-style Market Interim Measures on the Administration of Initial Public Offerings
Student: Peter Bono

Spring 2010 Spinning the Wheels: Does Fuel Tank Capacity Impact Driving Habits?
Student: Kieran Coscia

THESIS DIRECTOR FOR DMSB STUDENTS IN SOUTH CAROLINA HONORS COLLEGE:

2018 Garrett Lash, Austin Lourie

2017 Emily Zhao, Judith Lin, Blake Stimpson

2016 Surya Martin, Nyein Wai

2014 Alice Chang, Tripp Pryor, Chelsea Rogers,

2013 Justin Jensen, Rebecca Miles

2009 Hanxu Fan.

OTHER ACADEMIC EXPERIENCE AND FIELD RESEARCH

1996-97 Research Associate, Department of Anthropology, USC Columbia.

1995-96 Teaching Fellow, Department of Anthropology, University of Pittsburgh.

1994 -95 Emerging Cultural Markets in Urban China
Johns Hopkins University - Nanjing University Center for Chinese Studies
Nanjing, China

1994-95 Research Internship, Foreign Exchange Balancing Options
Amoco Orient Oil Company affiliated with the Hopkins-Nanjing Program
Beijing, China

1993-94 FLAS Scholar
Harbin Institute of Technology, Harbin, People's Republic of China

1992-93 Economic and Educational Reforms in China's Industrial Northeast,
Harbin Institute of Technology, Harbin, People's Republic of China

1990-91 Teaching Fellow, Department of Anthropology, University of Connecticut

1989-90 Instructor, Inner Mongolia Medical College, Inner Mongolia, China.

1989-90 Medicine, Mobility and China's Labor Allocation
System, Inner Mongolia Medical College
Huhehot, Inner Mongolia Autonomous Region, People's Republic of China

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INDEPENDENT CONSULTING, INTERNSHIP AND RELATED EXPERIENCE

- 1995-1996 Research Consultant via University of Pittsburgh School of Medicine
Lawrenceville Family Health Center, Pittsburgh PA
- 1995 Amoco Orient Oil Company affiliated with the Hopkins-Nanjing Program
Applied Research Project on Reforms in China, Beijing, China
- 1994 Information Systems Consultant, Project funded by the Pew Foundation
University Center for Social and Urban Research
University of Pittsburgh

SERVICE – DARLA MOORE SCHOOL OF BUSINESS AND UNIVERSITY OF SOUTH CAROLINA

- 2016 Ongoing - Carolina Judicial Council – University of South Carolina
- 2014 Ongoing – Professional School Member – Carolina Core Committee – Social Sciences
- 2014 Ongoing – Advisor, International Business & Chinese Enterprise Student Club
- 2012 Ongoing – Advisor, Global Business Council
- 2008 Ongoing – Boren Scholarships Undergraduate Committee
- 2008 Ongoing – Carolina & McNair Mentor & Scholarship Review Committee

ADDITIONAL AWARDS & RECOGNITION

- 2018
- 2017 CIBER GRANT FOR CONDITIONAL CASH TRANSFERS 2017-18
- 2016 CIBER GRANT FOR CONDITIONAL CASH TRANSFERS 2017-18
- 2005 Recipient – Hewlett Curriculum Development Grant
South Carolina Honors College
Developed curriculum for SCHC 274 – Fundamentals of Business Inquiry
- 2003-2005 Member - Advisory Board on International Education
South Carolina State Department of Education
- 1997 US-ASEAN Business Council: State Representative for South Carolina
Bangkok, Thailand
- 1996-1998 Research Fellow, Department of Anthropology, University of South Carolina
- 1994-1995 Hopkins-Nanjing (SAIS) Scholarship, Nitze School of Advanced International
Studies, Johns Hopkins University
Johns Hopkins University- Nanjing University Center for Chinese Studies
Nanjing, People's Republic of China
- 1993 FLAS Scholar, University of Pittsburgh
Harbin Institute of Technology, Harbin, People's Republic of China

1990-1991 Pre-doctoral Fellowship
Department of Anthropology, University of Connecticut

RECENT PRESENTATIONS / CONFERENCES

2017 Presentation: US Country Update / Political Economic Climate / Panel on North America
PACIBER CONFERENCE/ Manila, Philippines / Asia Institute of Management
Theme: Capitalist vs. Capitalist: Globalization & Aspirations of the Emerging World Economy

2016 Presentation: China Country Update / Political Economic Climate / Panel on Asia
PACIBER CONFERENCE / Kona, Hawaii / University of Hawaii at Manoa
Theme: The Changing World: Evolving Global Economic Trends & Management Education

PUBLICATIONS & SELECTED ACADEMIC PAPERS

2012 Folks, William R., Carolyn Jones and David Hudgens, **Business Horizons**,
Integrative Programs in International Business: The Development of
Undergraduate Cohort Programs, Vol. 54, pp. 333-344 / Adapted as a case
study at Harvard Business Review (<https://hbr.org>)

2001 PHD DISSERTATION
Emerging Cultural Markets and Private Enterprise in China: Perceptions of
Risk and Stability in Managing Change in Values, Family and Futures
(Unpublished).

1992 Hudgens, David and Edward Snajdr, Recapturing Anthropology:
Anthropology and the Student. In **Concept: A Journal of Interdisciplinary
Research**, Volume XV, pp.12-23.

Dissertation Research & Related Academic Presentations

2001 Family Dynamics and Issues in the Sustainability of China's Economic Boom,
Johns Hopkins University- Nanjing University Center for Chinese Studies,
Nanjing University, Nanjing, China (2001).

1998 Emerging Cultural Markets in Urban China:
Risk and Stability in Family Enterprise
Department of Anthropology, University of South Carolina (1998)

1997 Educating the Only Child in Urban China
Asian Studies Program, University of Pittsburgh (1997)

1994 On Power and Knowledge: Institution and Education in the People's Republic
of China, Georgetown University.

1993 Strategies for Success: An Analysis of Urban Chinese Families and Education, presented at American Anthropological Association - Northeast Regional Conference.

1993 Secondary Education in Industrial North China, presented to Asian Studies Program, University of Pittsburgh.

PROFESSIONAL ASSOCIATIONS & LICENSURE / CERTIFICATION

2016 – Present

Academy of International Business

Academy of Management

Divisions: International Management, Management Education and Development, Managerial and Organizational Cognition, Strategizing Activities and Practices, Technology and Innovation Management

2010 – present

Licensed Professional Counselor – State of South Carolina (SC LPC# 5485) /

Active: August 2019-2021/ renew August 2021-2023

National Certified Counselor (NCC) / Renewed January 2021 through January 2026

LANGUAGES

English

native language

Chinese

high proficiency
Chinese Putonghua